



**For Immediate release
March 31st, 2011**

Sadoff & Rudoy Industries, LLP Creates Advisory Board

We would like to announce the creation of an advisory board for SRI. The purpose of the board is to ensure that the leadership of the company is succeeding in our plans to foster and grow the business, achieving our vision and goals for the organization. The advisory board for SRI consists of owners Mark, Jason, Bradford and Sheldon Lasky and four outside business owners and leaders. We would like to welcome the external members of our board.

Eileen Connolly-Keesler — Eileen is the President/CEO of the Oshkosh Area Community Foundation and has experience in both public and private business.

Mark Kasper — Mark is the President/CEO of Amerhart, Ltd. in Green Bay. Amerhart is a building supply/wholesale distributor with six regional locations. Amerhart is a family owned business. Mark is a member of the family and works with other members of his family.

Bob Coglianesse — Bob is an owner and VP/COO of Blended Waxes, Inc. Blended Waxes is a company that blends different materials together such as oils and waxes. The company is located in Oshkosh.

Ronald Detjen — Ron is the President/CEO of ImproMed, Inc. located in Oshkosh. ImproMed creates and sells veterinary and inventory management software solutions on a global basis.

We welcome the members of our newly created advisory board and look forward to their expertise in helping us continue to be a leader in our industry.